



April 3, 2008

Dear Valued Empire Customer,

7633 Varna Avenue
North Hollywood
California 91605

•
(800) 767-6784

(818) 997-6474

A very exciting event has taken place and we are thrilled to announce that Empire Optical has joined the Essilor of America network!

Under this merger, Noel Diaz and Keith Grossman will retain partial ownership and will continue in their current roles of leadership. All of our Management team, Sales Consultants, Customer Service Representatives and Lab Employees will retain their positions. We will continue to offer the same varied range of lens styles, materials and manufacturers. Pricing and policies will remain as is and our Customers can be assured that the only changes to be experienced will be positive ones.

The partnership of Empire Optical and Essilor of America will bring additional technological improvements, greater financial and optical resources, and the knowledge that by making Empire your lab of choice you have partnered with a true leader in the optical industry. Empire will provide you with the best of both worlds; the service and attention of a smaller, family-owned laboratory and the resources and technology of the nation's largest ophthalmic lens company. We look forward to the increased quality and service this will bring to our Valued Customers.

If you have any questions or concerns, please do not hesitate to call us directly. As always, our Sales Consultants and Managers are available to help in any way possible and our Customer Service staff look forward to continuing to bring you the level of excellence you deserve.

We thank you for your continued trust and support. It is our pleasure to be not only a supplier of lenses and services, but to be a true resource to your business.

Sincerely,

Noel Diaz
President

Keith Grossman
Vice President